



Milwaukee, WI – For immediate release, October 2010 – New version of ROI Selling. ROI4Sales today announced a new cleaner, more effective and more economically precise model and design. With the release of Michael Nick’s new book, “The Key to the C-Suite” it was necessary to build the concepts into our standard models. The new models now include a Business Case printout containing Waterfall charts, economic impact, C-Suite effect and more. Contact us at 262.338.1851 or visit us on line at www.roi4sales.com for more information.

About ROI4Sales

ROI4Sales designs and develops ROI Models for companies of all sizes. Their customers include Autodesk, Oracle, Great Plains and HP. To contact ROI4Sales visit them at www.roi4sales.com or call 262.338.1851.