

Milwaukee, WI – March 27, 2011 – For Immediate Release – ROI4Sales, Inc. has announced the release of their new ROI Selling software. This new version of ROI Selling is focused in three areas: 1. Ease of data entry, 2. Value Hypothesis and 3. Comprehensive Economic Impact analysis. Founder and President of ROI4Sales commented in the morning briefing that, “We are going to focus our efforts on user adoption, too often people buy these applications and never end up using them. Our last four installs resulted in over 90% adoption by the sales force. We are going to listen to our users and make adjustments that make sense.”

For more information on ROI Selling call them at 262.338.1851 or visit www.roi4sales.com