



Milwaukee, WI – For immediate release, August 2010 – Michael Nick, Author of ROI Selling and Why Johnny can't Sell has agreed to write a new book with AMACOM Books titled, "The Key to the C-Suite". Expected release date is June 2011.

About ROI4Sales

ROI4Sales designs and develops ROI Models for companies of all sizes. Their customers include Autodesk, Oracle, Great Plains and HP. To contact ROI4Sales visit them at www.roi4sales.com or call 262.338.1851.