



For Immediate Release regarding, ROI4Sales, Inc.

Milwaukee, WI, September 23, 2009 – ROI4sales today announced their delivery of the ROI Selling program in four languages and three currencies to Hewlett Packard. ROI4Sales development group delivered local versions of the HP ROI Selling program in French, German, English and Spanish. Along with the currencies, they developed the model to work in US Dollars, Pounds and the Euro.

Hewlett Packard uses the ROI Selling program in their Printing Division to help identify issues pains and goals and estimate the value of the HP solutions. The ROI Selling Business Case is automatically produced from the data input in each of the languages.

For more information on ROI4Sales contact them at 262.338.1851 or visit the website at www.roi4sales.com