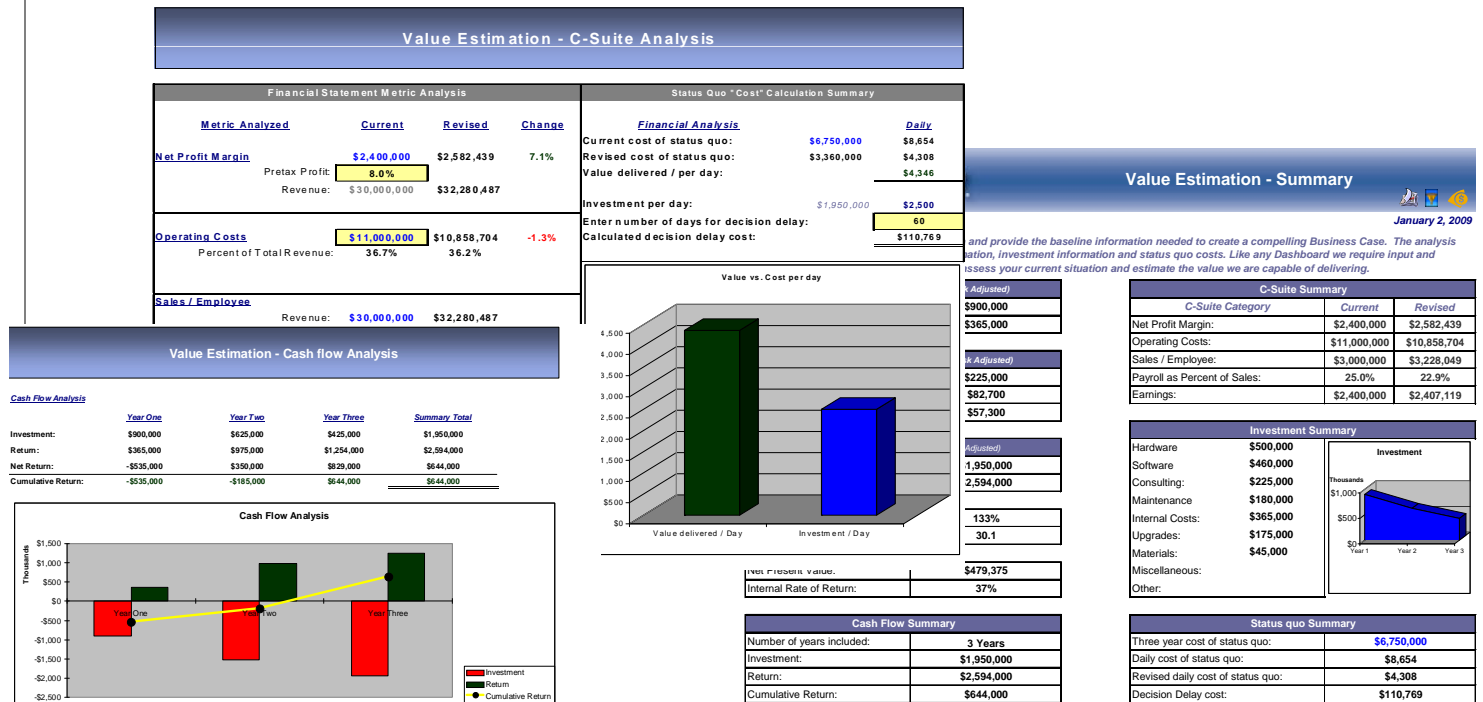


ROI Selling

Financial Dashboard

Sometimes the ROI is just not enough! Often times C-level executives demand more from their vendor than the ROI. The ROI Selling Financial Dashboard answers the question, "What is the impact on my cash flow?" or, "What will this do to my earnings or operating costs?" ROI Selling is more than just ROI, we provide a comprehensive, simple to use interactive financial summary of the three year cost of status quo and the value you expect to deliver as well as a C-Suite metric analysis that includes impact on, profit, earning, ROA, ROE, operating costs, DSO's and more. All of the information collected from the Pain Discovery is captured and summarized on the Financial Dashboard along with the backup details to create a comprehensive business case.



The ROI Selling Financial Dashboard will help your sales team sell value more effectively. We break down each Pain Discovery Questionnaire into the following components: Cost reductions, revenue increases and cost avoidances your products and services offer. Next, we provide a section on current cost of issues, pains and goals. Finally, we developed a comprehensive investment section with a cash flow analysis graphically depicted for your prospects to truly understand your business case. (See Business Case Analysis Tool Kit) The Financial Dashboard will ensure you are at the top of every prospects list.



ROI4Sales
sales tools to drive value

Headquarters: 823 S. Main St. West Bend, WI 53095
262-338-2851 www.roi4sales.com

Los Angeles, CA

www.roi4sales.com

262.338.1851